

JAN 21 2009

FACSIMILE COVER SHEET

The Law Offices of
STRAUB & POKOTYLO

788 Shrewsbury Ave.
Tinton Falls, NJ 07724

Telephone: 732-936-1400
Facsimile: 732-936-1401
Internet site: www.sp-ip.com

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From: Leonard P. Linardakis, Esq.

Date: January 20, 2009

Number of Pages Including Cover: 31

MESSAGE: FORMAL SUBMISSION OF:

- 1) Transmittal (1 pg.);
- 2) Fee transmittal (1 pg.);
- 3) Request for a Two (2) Month
Extension of Time (2 pgs.);
- 4) Appeal Brief (17 pgs.);
- 5) Claims Appendix (7 pgs.);
- 6) Evidence Appendix (1 pg.); and
- 7) Related Proceedings Appendix (1 pg.).

Attorney Docket No.: Google-38 (GP-100-00-US)

Appl. No.: 10/674,056

Applicant: Georges R. HARIK

Filed: September 29, 2003

Title: **GENERATING INFORMATION FOR ONLINE ADVERTISEMENTS FROM INTERNET
DATA AND TRADITIONAL MEDIA DATA**

TC/A.U.: 2161

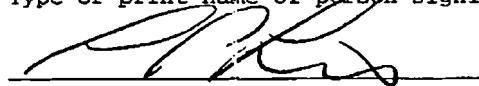
Examiner: Kavita Padmanabhan

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Modified PTO/SB/21 (08-00)


Approved for use through 10/31/2002. OMB 0651-0031


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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	10/674,056
	Filing Date	September 29, 2003
	First Named Inventor	Georges R. HARIK
	Group Art Unit	2161
	Examiner Name	Kavita Padmanabhan
Total Number of Pages in This Submission		Attorney Docket Number Google-38 (GP-100-00-US)

ENCLOSURES <i>(check all that apply)</i>		
<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input checked="" type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers <i>(for an Application)</i> <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input checked="" type="checkbox"/> Appeal Communication to Group <i>(Appeal Notice, Brief, Reply Brief)</i> <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Postcard Receipt <input checked="" type="checkbox"/> Other Enclosure(s) <i>(please identify below):</i> - Claims Appendix - Evidence Appendix - Related Proceedings Appendix
Remarks <div style="border: 1px solid black; height: 40px; width: 100%;"></div>		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Leonard P. Linardakis (Reg. No. 60,441)
Signature	
Date	January 20, 2009

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Signature		Date	January 20, 2009

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FEE TRANSMITTAL for FY 2008

Effective 09/30/2007. Patent fees are subject to annual revision.

☐ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$) 1,030.00

Complete if Known

Application Number	10/674,056
Filing Date	September 29, 2003
First Named Inventor	Georges R. HARIK
Examiner Name	Kavita Padmanabhan
Art Unit	2161
Attorney Docket No.	Google-38 (GP-100-00-US)

METHOD OF PAYMENT (check all that apply)

☐ Check ☐ Credit card ☐ Money Order ☐ Other ☐ None
☒ Deposit Account:
 Deposit
Account
Number
Deposit
Account
Name

50-1049

Straub & Pokotylo

The Commissioner is authorized to: (check all that apply)

☒ Charge any underpayment of fee(s) indicated below ☒ Credit any overpayments☒ Charge any additional fee(s) due in connection with the filing submitted herewith☒ Charge fee(s) indicated below, except for the filing fee in the to the above-identified deposit account.

FEE CALCULATION

1. BASIC FILING, SEARCH & EXAMINATION FEES

Large Entity Fee (\$)	Small Entity Fee (\$)	Fee Description	Fee Paid
1090	545	Utility fee	
460	230	Design fee	
720	360	Plant fee	
1520	760	Reissue fee	
220	110	Provisional fee	
SUBTOTAL (1)			(\$) 0.00

2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE

Total Claims	-20** =		X		=	
Independent Claims	-3** =		X		=	
Multiple Dependent					=	

Large Entity Fee Code (\$)	Small Entity Fee Code (\$)	Fee Description
1202 52	2202 26	Claims in excess of 20
1201 220	2201 110	Independent claims in excess of 3
1203 390	2203 195	Multiple dependent claim, if not paid
1204 220	2204 110	**Reissue/independent claims over original patent
1205 52	2205 26	**Reissue claims in excess of 20 and over original patent

SUBTOTAL (2) (\$) 0.00

**or number previously paid, if greater; For Reissues, see above

FEE CALCULATION (continued)

3. ADDITIONAL FEES

Large Entity Small Entity

Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee Description	Fee Paid
1051 130		2051 65		Surcharge - late filing fee or oath	
1052 50		2052 25		Surcharge - late provisional filing fee or cover sheet	
1053 130		1053 130		Non-English specification	
1812 2,520		1812 2,520		For filing a request for ex parte reexamination	
1804 920*		1804 920*		Requesting publication of SIR prior to Examiner action	
1805 1,840*		1805 1,840*		Requesting publication of SIR after Examiner action	
1251 130		2251 65		Extension for reply within first month	
1252 490		2252 245		Extension for reply within second month	490.00
1253 1,110		2253 555		Extension for reply within third month	
1254 1,730		2254 865		Extension for reply within fourth month	
1255 2,350		2255 1,175		Extension for reply within fifth month	
1401 540		2401 270		Notice of Appeal	
1402 540		2402 270		Filing a brief in support of an appeal	540.00
1403 1,080		2403 540		Request for oral hearing	
1451 1,510		1451 1,510		Petition to institute a public use proceeding	
1452 540		2452 270		Petition to revive - unavoidable	
1453 1,620		2453 810		Petition to revive - unintentional	
1501 1,510		2501 755		Utility issue fee (or reissue)	
1502 860		2502 430		Design issue fee	
1503 1,190		2503 595		Plant issue fee	
Petitions to the Commissioner - check fee sheet					
1807 50		1807 50		Processing fee under 37 CFR 1.17(c)	
1808 180		1808 180		Submission of Information Disclosure Stmt	
8021 40		8021 40		Recording each patent assignment per property (times number of properties)	
1809 810		2809 405		Filing a submission after final rejection (37 CFR 1.129(a))	
1810 810		2810 405		For each additional invention to be examined (37 CFR 1.129(b))	
1801 810		2801 405		Request for Continued Examination (RCE)	
1802 900		1802 900		Request for expedited examination of a design application	

Other fee (specify)

* Reduced by Basic Filing Fee Paid

SUBTOTAL (3) (\$) 1,030.00

SUBMITTED BY

Name (Print/Type)	John C. Pokotylo	Registration No. (Attorney/Agent)	36,242	Telephone	(732) 936-1400
Signature		Date	January 20, 2009		

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